

CONTACT: Tammy McPherson
Public Relations/Volunteer Coordinator
Salt Lake County Division of Youth Services
801-269-7506
tmcpherson@slco.org



**YOUTH SERVICES PART OF NATIONAL SAFEPLACE
LAUNCH TO TURN TRASH INTO CASH
“INK-A-MILLION TO RAISE ONE MILLION DOLLARS”**

Salt Lake City, UT — Youth Services is looking for individuals concerned about abused and neglected youth to help “Turn Trash into Cash” with a nationwide Ink-A-Million Campaign.

More than one million ink cartridges are thrown away each day nationwide. Charitable Recycling Ink is partnering with National Safe Place to raise money for the program that helps youth get help fast. Youth Services is the agency for Safe Place — best known for the yellow and black signs — in Salt Lake and Tooele Counties. There are more than 78 local sites.

The Ink-A-Million Campaign officially kicks off March 1 and organizers hope to collect one-million cartridges nationwide throughout the next six months. Youth Services is now looking for local businesses and schools willing to put up boxes to collect ink cartridges. Individuals who would like to help can also donate their ink cartridges, either at the collection sites or Youth Services.

For every ink jet or toner cartridge collected locally, Charitable Recycling Ink will send Youth Services a check for up to \$2.50. In addition, businesses or schools who collect at least 100 cartridges in three months will earn their own prizes.

Most of the youth who seek help through Safe Place have been abused, neglected or are in other serious family problems. The money earned will help enhance the Youth Services Safe Place programs and spread awareness and help more youth get help.

If you are interested in recycling ink cartridges for Safe Place, contact Safe Place Coordinator Lorri Lake at 801-269-7564 or via e-mail at llake@slco.org.